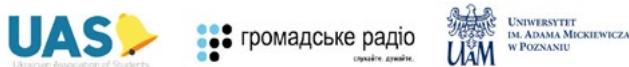


Media Literacy Outreach Courses

is a project of the international grant program DESTIN «Journalism Education for Democracy in Ukraine: Developing Standards, Integrity, and Professionalism».

This is a series of small thematic courses on media literacy developed by DESTIN teams from **9 universities of Ukraine**:

Zaporizhia National University,
Yuriy Fedkovych Chernivtsi National University,
Taras Shevchenko National University of Kyiv,
Stepan Demianchuk International University of Economics and Humanities, Ivan Franko National University of Lviv, Mariupol State University, Sumy State University, Ukrainian Catholic University, Uzhhorod National University.



 <http://www.destin-project.info/en/>

 @destin.info

Course Coordinator:

Sumy State University,
Department of Journalism and Philology
Ukraine

 info@journ.sumdu.edu.ua

Project Coordinator:

Bath Spa University
UK

 destin@bathspa.ac.uk

Project coordinator in Ukraine:

Taras Shevchenko National University
of Kyiv, Institute of Journalism
Ukraine

 destin.ukraine@gmail.com



Project number:
598964-EPP-1-2018-1-UK-EPPKA2-CBHE-JP
Erasmus+ KA2 – Cooperation for innovation
and the exchange of good practices – Capacity
Building in the field of Higher Education.

This project has been co-funded with support from the European Commission. The leaflet information reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

DESTIN

JOURNALISM EDUCATION FOR DEMOCRACY IN UKRAINE:

Developing Standards, Integrity and Professionalism

2018 – 2022

MEDIA LITERACY OUTREACH COURSES

Massive flows of information have long become commonplace and drag us into a maelstrom of events, sometimes unpredictable, unconscious, and uncontrolled by us. In the age of digital information, no one will be surprised by the huge amount of news that appears every second in various media. However, quantity does not mean **QUALITY!** The more information, the more difficult it is to separate truth from untruth, and therefore – the easier it is to get hooked on disinformation and manipulation.

HOW NOT TO GET LOST IN THE MAELSTROM OF INFORMATION?

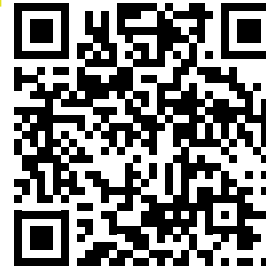
The answer to these questions is the only one, but quite effective – **TO BE MEDIA LITERATE!** Be able to analyse various types of information (from text to video), critically evaluate messages spread through various channels (from rumours in public transport to a new Facebook post), learn to consciously perceive and correctly interpret the information received, analyse the reality that media sources construct for us – all this is important in the modern information society. Knowledge of the information and the rules of its production and distribution saves lives.

HOW TO BECOME MEDIA LITERATE? JOIN OUR COURSES!

1 User manual



2 List of courses



MASTER THE CONTENT OF THE COURSES AND YOU WILL BE ABLE TO:

- analyse and critically comprehend media information;
- determine the veracity, and reliability of the information in the media;
- determine the sources of information, and its political, social, commercial, and cultural context;
- interpret media texts and values disseminated by the media;
- protect yourself from the influence of inaccurate information.

AVAILABLE COURSES

- Manipulations in the news. Verification of messages
- Political manipulations
- Information security: regional content
- Hate speech
- Check your media literacy level
- Different Ukrainians: you know – you respect! Ukrainian Roma. Historical dimension
- Fakes: signs and threats
- Media literacy for beginners
- Manipulations in the media: recognition and reconstruction
- Different Ukrainians: you know – you respect! Ukrainian Roma. Legal dimension
- Gender stereotypes and how to fight them
- Information security of the individual in the conditions of pandemics, crises, and other social upheavals
- Media dependence of the youth audience
- Mass media and manipulation: regional context
- Disinfection of information: how to do it correctly in the era of a pandemic
- Identification and neutralization of manipulative messages in the media.