



Boosting Innovative and Knowledge-based
Entrepreneurship of HEIs



Non-academic staff



**Creative thinking,
organizational resilience
and green digital
innovation: training
programme
for non-academic staff**



Key insights



- ▶ Strengthen your creative thinking and problem-solving skills to improve institutional processes and services.



- ▶ Gain practical tools to build organizational resilience and respond effectively to change and uncertainty.



- ▶ Deepen your understanding of open-source software, intellectual property, and responsible digital resource management.



- ▶ Integrate sustainability principles and the twin green and digital transition into everyday workplace practices.



- ▶ Collaborate across departments to develop innovative solutions that enhance institutional performance and long-term sustainability.

Courses Start

17 September

Registration open

29 July– 5 October

[Register here](#)



Register now

Short description

This training programme equips non-academic staff with the practical knowledge and skills to foster creativity, organizational resilience, sustainability, and digital innovation in higher education. Through interactive learning and hands-on activities, participants develop innovative approaches to improving institutional processes, supporting the green and digital transition, and contributing to more efficient, resilient, and sustainable university operations.

Modules

Module 1

Green and digital innovations in practice: how creative solutions make business resilient to crises

Discover how creative green and digital solutions can strengthen organizational resilience, improve workplace sustainability, and support effective responses to change and crises.

Trainer: Assoc. Prof. Valeriia Podunai, Mariupol State University. Academic and policy trainer specialising in preparing institutions and students for global change

MSU | 17 September, 9:00 – 11:30 CET

Module 2

Code and data licensing: open source, free software and Creative Commons

Learn how to use open-source software, intellectual property, and Creative Commons licensing to manage, share, and protect digital resources responsibly.

Trainer: Prof. Michael Mrissa is Professor of Computer Science at the University of Primorska, specialising in software engineering, open technologies, and digital innovation.

UP | 22 September, 9:00 – 11:30 CET

Module 3

Driving creative thinking for sustainable institutional change

Develop practical creativity and innovation skills to improve institutional processes, drive sustainability initiatives, and support organizational transformation through collaborative problem-solving.

Trainer: Dr. Eduardo Sánchez García is a researcher and lecturer at the University of Alicante, specialising in innovation, sustainability, entrepreneurship, and strategic management, with extensive international research experience.

UA | 28 September, 9:00 – 11:30 CET

Module 4

Creative ways to survive and thrive in uncertain environments

Build resilience, adaptability, and creative problem-solving skills to confidently navigate change, uncertainty, and complex workplace challenges.

Trainer: Julia Bellmann is a project manager at Triathlon, Saarland University, specialising in international projects, organizational resilience, and innovation, with extensive experience in helping teams navigate uncertainty, complexity, and change.

USAAR | 5 October, 9:00–11:30 CET

Why this course?

- ▶ Flexible learning with immediate impact
- ▶ Tailored to the university context with a practical focus
- ▶ Interactive and engaging delivery
- ▶ Supports institutional sustainability goals and recognition

