bike-HEI

Boosting Innovative and Knowledge–based Entrepreneurship of HEIs

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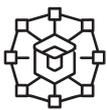
Non-academic staff

Institutional innovation and sustainability skills:

training programme for non-academic staff

Key insights

- Strengthen your contribution to sustainable and digital transformation in university operations.

- Gain practical tools to improve workflows, services, and institutional efficiency.

- Understand how sustainability principles support administrative and managerial practice.

- Develop skills to support innovation performance measurement and strategic reporting.

- Explore digital strategies that enhance resilient and responsible institutional systems.

Courses Start
19 March

Registration open
23 February – 18 March

Register here
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Register now

Building a Sustainable and Innovative University Environment

This programme empowers non-academic university staff to support innovation, sustainability, and digital transformation across institutional operations. Gain practical tools to strengthen sustainable business practices, improve digital workflows, and contribute to innovation performance and data-informed decision-making.

Working alongside European partners, participants explore how administrative, managerial, and support roles drive institutional impact, operational efficiency, and the twin transition within higher education environments.

Modules

Module 1 — Measuring innovation performance in the work of university professional staff

Understand innovation metrics and data use for institutional strategy and reporting.

Trainers: Prof. Simona Kustec, University of Primorska. A full professor, former minister, and policy advisor with extensive experience connecting academic practice with governance, industry, and society. And Assoc. Prof. Jana Hojnik, researcher and lecturer in entrepreneurship and eco-innovation, specialising in sustainable business models, green consumerism, and innovation for sustainability.

UP | 19th March, 9:00 – 11:30 CET

Module 2 — Digital workflows at higher education institutions

Learn how digital workflows streamline processes and support effective university administration.

Trainer: Scheer School of Digital Sciences at Saarland University. An innovation-driven centre advancing digital transformation through interdisciplinary education in AI, digital strategy, and future skills.

USAAR | 24th March, 9:00–11:30 CET

Module 3 — Sustainable business models: foundations and applications for institutional impact

Explore sustainable business practices that improve services, operations, and institutional efficiency.

Trainer: Prof. Javier Martínez Falcó, University of Alicante. PhD researcher and lecturer specialising in strategic management, sustainability, and international business innovation.

UA | 30th March, 11:00–13:30 CEST

Module 4 — Digital strategies for sustainable business

Examine digital transformation, AI, and cybersecurity for resilient institutional development.

Trainer: Assoc. Prof. Valeriia Podunai, Mariupol State University. Academic and policy trainer specialising in preparing institutions and students for global change.

MSU | 31st March, 9:00 – 11:30 CEST

Why this course?

▶ Flexible learning with immediate impact

▶ Tailored to the university context with a practical focus

▶ Interactive and engaging delivery

▶ Supports institutional sustainability goals and recognition