

Student course



Designing and Managing Sustainable Business Models

Training programme for students
on Green Entrepreneurship,
Sustainable Strategy
and Innovation

Why take the course?

-  Gain tools to design sustainable business models and green entrepreneurial solutions.
-  Learn to connect innovation, regulation, and marketing in green business development.
-  Build practical skills to develop sustainable value propositions and communicate impact effectively
-  Collaborate with students across Europe and expand your international network.
-  Earn 2 ECTS through an interdisciplinary programme certified by 4 European universities.

Credits | **2 ECTS**

Course start

13 April

Registration open

23 February – 10 April

Register here



Register now

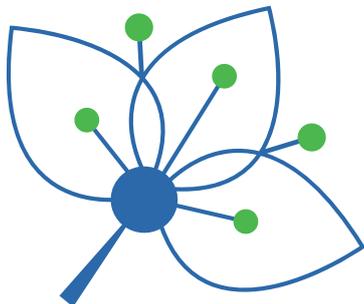
Shape the future of sustainable business and green entrepreneurship

Develop the skills, mindset, and knowledge to design sustainable businesses and innovative solutions. Work on real-world challenges, join interactive workshops, and collaborate with students across Europe while building practical experience in green entrepreneurship and sustainable strategy.

Explore these 4 interactive modules this semester:

Steering Sustainable Behaviour: Regulation & Self-Regulation approaches

UP | 13th April. 9:00-14:00 CEST



Marketing Green Start-Ups & Sustainable Business Models

VSU | Part 1: 15th April; 9:00 - 11:30. Part 2 - 22th April. 9:00-11:30 CEST

From Vision to Value: Building Sustainable Business Models

USAAR | 27th April. 9:00-14:00 CEST

Sustainable Business Models: Foundations & Strategic Design

UA | Part 1: 7th May; 11:00-13:30. Part 2: 8th May; 11:00-13:30 CEST

Key assets for your future career in green entrepreneurship:

- ▶ Practical experience with case studies, teamwork, and applied business model design.
- ▶ Cutting-edge insights into sustainability, entrepreneurship, and future business models.
- ▶ Enhanced strategic thinking, communication, and problem-solving skills.
- ▶ Expanded international network of future entrepreneurs and sustainability leaders.